

**Deep Ellum Charity Auction to Feature
Next-Generation Cloud Wallet and Mobile Checkout Apps**

*Event Benefits Akola Project; Will Showcase Handmade High Quality Fashionable
Products From Successful Ugandan Businesswomen*

WHO: **Tantrum Street**, a Dallas-based technology startup (www.tantrumstreet.com)
Akola Project, a non-profit social business that empowers Ugandan women
(www.akolaproject.org)

WHEN/WHERE: Thursday, November 14, 2013, 6:30-10:00 p.m. CST
Tantrum Street Headquarters
2929 Canton Street
Dallas, Texas 75226

WHAT: The world's newest mobile checkout and cloud wallet apps will make and accept donations and bids during a silent auction that benefits the Akola Project, a non-profit social business that provides vocational training and employment opportunities for the women of Uganda.

Tantrum Street's Cartwheel Register and Skip Wallet apps simplify mobile payments and eliminate the need for a card swiper during checkout. With Tantrum's patent-pending number recognition technology, merchants instead use a smartphone or tablet's camera to read numbers directly from the front of a credit or debit card.

Visuals Include:

- Attendees and organizers using iPhone and iOS-based mobile checkout and cloud-based digital wallet apps from Tantrum Street to make and accept donations and bids
- Handmade jewelry and bags from successful Ugandan businesswomen that were trained by the Akola Project
- Executives from Tantrum Street and the Akola Project available for interviews

ABOUT: Dallas-based Tantrum Street combines the convenient freedom of mobile with insights and social enterprise to improve daily relationships between businesses and consumers. With this mission, Tantrum Street has built a modern, cloud-based data and payments platform that powers its three products: Cartwheel Register, a free app that accepts payments and runs small businesses; Handshake, enterprise middleware enabling mobile interactions and payments for governments and existing POS infrastructure; and Skip Wallet, a free digital wallet and app for consumers. Tantrum Street is also an integral member of Good Returns, a social enterprise network which facilitates impactful microloans to small businesses in the U.S. and abroad.

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