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Tantrum Street Introduces Revolutionary Mobile Payment App, Skip Wallet™

New Cloud-Based Digital Wallet App Changes How Consumers 'Pay For Good'

DALLAS—Oct. 16, 2014—[Tantrum Street](#), forward-thinking facilitator of the mobile commerce lifestyle, today announced the launch of Skip Wallet™, a revolutionary new app designed to help consumers make purchases securely and conveniently wherever they shop.

As consumers continue to look for ways to maximize their time and simplify everyday activities, Skip Wallet provides a solution that fits easily into their lives. The cloud-based app allows consumers to safely load credit, debit and gift card information, as well as rewards card details, onto one platform, creating a “digital wallet” that makes the purchase, return, and budget-tracking process quick and efficient. Through its cloud-based tokenization technology, Skip Wallet provides users a swipe-free and scan-free purchase experience – in fact, no account numbers are transmitted at all. Consumers can pay for meals, drinks, services and retail items instantly and securely with their smartphone or tablet app – or if they don’t have their phone or wallet with them, simply by providing their Skip Wallet “payname” and PIN at the compatible point-of-purchase.

Dallas has been selected as the company’s first test market because of its unique retail environment and diverse consumer audience base. Skip Wallet will begin testing in November at select gift shops, cafes, clothing boutiques, bakeries, caterers, salons, retail home and garden locations, and food trucks in the city.

Skip Wallet:

- Fits effortlessly into consumers’ lives with **mobile and tablet apps**, and features a unique, real-time **payname-based member recognition system**
- Securely completes transactions using **triple-tokenization encryption** for unmatched financial data protection
- **iOS 6+** compatible, with Android and other platform versions available in the coming months
- Leverages **geographic location-based services** to suggest opportunities to use Skip Wallet and complete payments

Skip Wallet is far more than a technology-enabled lifestyle of payment security and freedom. Skip Wallet is also an integral member of Good Returns, a social enterprise network that pools funds and drives access to capital to solve global issues like poverty. Users select a “Spark” in the amount of \$.05, \$.10 or \$.19 to be added to every Skip Wallet transaction, which is then used to create microfinance loans that fund entrepreneurs and social programs in the United States, Mexico, the Dominican Republic and Haiti.

“We created Skip Wallet to provide consumers with a new payment option that not only fits conveniently into their lives, but does so in a manner they can trust,” said William Cervin, founder and CEO of Dallas-based Tantrum Street. “Through our partnership with Good Returns, consumers can now make their everyday purchases impactful by simultaneously supporting a movement to alleviate global problems. With Skip Wallet we have truly found a way to change the way consumers pay, for good.”

Skip Wallet’s features, combined with its unique Good Returns partnership, make it a first-of-its-kind digital wallet app for consumers. Skip Wallet’s pilot test will run through 2013 with a national launch scheduled for early 2014.

Visit www.tantrumstreet.com to learn more about the app and be one of the first to register a personalized, unique Skip Wallet payname.

About Tantrum Street

Dallas-based Tantrum Street combines the convenient freedom of mobile with insights and social enterprise to improve daily relationships between businesses and consumers. With this mission, Tantrum Street has built a modern, cloud-based data and payments platform that powers its three products: Cartwheel Register, a free app that accepts payments and runs small businesses; Handshake, enterprise middleware enabling mobile interactions and payments for governments and existing POS infrastructure; and Skip Wallet, a free digital wallet and app for consumers. By combining camera capture technologies with an accessible cloud backend, their developer-friendly platform provides complete freedom from traditional payment hardware, software, and accessories. Tantrum Street is also an integral member of Good Returns, a social enterprise network which facilitates impactful microloans to small businesses in the U.S. and abroad. For more information, visit www.tantrumstreet.com and www.goodreturns.org.

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